



COLIC COVERAGE

According to the American Horse Council, 920,000 horses will suffer an episode of colic each year. More than 64,000 horses will face potentially life threatening problems due to colic. Peterson Smith Equine Hospital + Complete Care has taken the initiative to create this document for our clients to explore a variety of options that help alleviate the financial burden of colic surgery.



Programs are subject to change without notice. Please visit the links provided for the most up-to-date information.

SUCCEED® HEALTHY GUT COMMITMENT

More coverage than other similar colic programs with fewer eligibility requirements.

SUCCEED® HEALTHY GUT COMMITMENT

Good health and wellness has always been the SUCCEED promise. Now, SUCCEED is backing that promise with the SUCCEED® Healthy Gut Commitment, available only through your veterinarian.

PROGRAM ELIGIBILITY

- A horse must be fed SUCCEED® Veterinary Formula continuously for 90 days and remain continuously on the product thereafter to be eligible.
- Colic-associated costs will be reimbursed so long as the colic is proven to be related to the GI tract dysfunction. This includes torsions, displacements, intussusceptions, necrotic tissue with possible resection, etc.
 - *In certain cases coverage eligibility will not be known until the horse undergoes surgery.*



SUCCEED® Veterinary Formula is sold exclusively through veterinarians. Horses using original SUCCEED (even if purchased through a veterinarian) are not eligible.

**UP TO \$15,000
SURGICAL
COLIC
COVERAGE**

**UP TO \$800
MEDICAL COLIC
SERVICES**

COLICS NOT ELIGIBLE FOR PAYMENT

- Any reproductive organ related colic
- Renal or pleural related colic
- Strangulations, resulting from masses
- Peritonitis arising from non-GI tract sources
- Mesenteric rents
- Entrapments
- Colics caused by dehydration, improper care, neglect or mismanagement
- Colics arising from foreign bodies
- Colics that are attributed to parasitic infections

**For additional information:
www.succeed-HGC.com**

SUCCEED®

Coverage includes reimbursement for surgical and medical colic to long-term users.

COLIC ASSURANCE PROGRAM™

The Colic Assurance Program is designed to offer a colic reimbursement benefit to long-term users of the Assure/Secure System digestive products. Enrollment is personalized and coverage includes medical as well as surgical colic situations, and offers allowances for horses who have previously suffered from colic.

**UP TO \$10,000
COVERAGE**

- Assure/Secure Guard **AND** Assure/Secure Plus
- Assure/Secure Guard Gold

PROGRAM REQUIREMENTS

- Adherence to feeding guidelines associated with the assigned Wellness Program.
 - *Any changes in Qualifying Products or dosing levels must be approved in writing by the Program Administrator, Arenus.*
- Previous 1 year of veterinary medical records.
 - *Including annual exam, veterinary administration of vaccines and compliance with veterinary-directed deworming program.*
- Completion of all claim requirements if/when a claim is filed.
- Maintain regular purchase of qualifying Assure/Secure System products in compliance with your designated Wellness Program and maintain records of these purchases.
- Purchase and shipping of qualifying Assure/Secure System products.
 - *Purchase and shipping should occur 48 hours prior to enrollment form completion or 5 days after acceptance into the colic assurance program.*
- Adherence to and proof of completing the Annual Wellness Requirements.

*Qualifying Horses that have been accepted into the Colic Assurance Program with a history of no more than **one** colic surgery are subject to lifetime maximums of \$2,500.00 in months 13 to 24 of the program under the condition that the Qualified Horse has remained colic free during the first 12 months of administration of the maintenance period of their assigned Wellness Program; lifetime maximum is increased to \$5,000.00 during months 25 forward should the horse remain colic free during months 13 to 24 of administration of the maintenance period of their assigned Wellness Program. However, should a Qualified Horse with a history of colic surgery not remain colic free during months 13 to 24 of administering the required maintenance period associated with their assigned Wellness Program, the Qualified Horse is subject to remain at a \$2500.00 Reimbursement maximum for the remainder of their lifetime.*

For more information:

**Arenus.com/colic-assurance-program-enrollment/
Arenus.com/colic-assurance-program-terms-and-conditions/**

ColicAssurance
PROGRAM™

ColiCare is a free colic surgery reimbursement program that provides up to \$10,000 of coverage

COLICARE™ FROM SMARTPAK

ColiCare combines SmartPak's best hindgut supplements with preventative veterinary care to help lower horses' risk of digestive upset. ColiCare eligible supplements are designed to provide horses with comprehensive hindgut support. The ColiCare program provides up to \$10,000 in colic surgery reimbursement, should your horse need it.

PROGRAM REQUIREMENTS

- Daily administration of the maintenance dose of eligible SmartPak supplements.
 - *After acceptance into the ColiCare program, supplements must remain on a 28-day auto-ship schedule. Delivery may not be postponed for more than 14 consecutive days past the original ship date.*
- Basic wellness services including a physical exam, dental exam, vaccinations and deworming program performed by Attending Veterinarian yearly.
 - *Deworming program must include at least one fecal egg count test and at least two deworming administrations.*
 - *Yearly wellness services cannot be administered or performed during an incidence of colic or colic surgery.*

UP TO \$10,000 COVERAGE

- *SmartDigest Ultra Pellets & Powder*
- *SmartCombo Ultra Pellets*
- *SmartCombo Ultimate Pellets*
- *SmartCombo Senior Ultra Pellets*
- *SmartGI Ultra Pellets*
- *SmartR&R Pellets*

TO BE CONSIDERED, HORSE MUST

- Be over the age of 5 months and fully weaned
- Have not undergone previous abdominal surgery of any kind
- Have no history of chronic colic (defined as three or more veterinarian attended episodes in any 12 month period)
- Have not experienced colic in the past 12 months

For additional information:
smartpakequine.com/content/colicare



PLATINUM COLIC COVERAGE®

Complimentary colic surgery reimbursement with two levels of coverage available.

PLATINUM COLIC COVERAGE®

Platinum Colic Coverage® combines routine wellness services with Platinum Performance® veterinarian-developed formulas for a healthier horse. Formulas are made in California and tested to the highest standards of quality, potency and purity.

HOW IT WORKS

- Complete a Platinum Colic Coverage® enrollment application for each horse.
- Select the products that are right for each horse and order in buckets or Platinum PAKs® on an auto-ship schedule.
- Coverage will continue so long as the horse continues their Platinum Performance formulas daily and participates in an annual veterinarian-directed wellness program that includes a wellness exam, dental exam, vaccination, fecal egg count test and deworming.

UP TO \$8,000 COVERAGE

- *Platinum Performance® Equine*
- *Platinum Performance® CJ*

UP TO \$10,000 COVERAGE

- *Platinum Performance® GI*
- *Platinum Performance® CJ*
+ *Platinum Balance®*
- *Platinum Performance® CJ*
+ *Platinum Gastric Support®*

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- Have not undergone previous abdominal surgery of any kind
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For additional information:
PlatinumPerformance.com/ColicCoverage

CHOICE OF PLATINUM FORMULAS	\$8,000 COVERAGE	\$10,000 COVERAGE
Platinum Performance® Equine Support for Wellness	✓	
Platinum Performance® CJ Wellness + Complete Joint	✓	
Platinum Performance® GI Wellness + Digestive Care		✓
Platinum Performance® CJ + Platinum Balance® Wellness + Complete Joint + Digestive Care		✓
Platinum Performance® CJ + Platinum Gastric Support® Wellness + Complete Joint + Gastric Support		✓

COMPARE

	SUCCEED® HEALTHY GUT COMMITMENT	COLIC ASSURANCE PROGRAM™	COLICARE™ FROM SMARTPAK	PLATINUM COLIC COVERAGE®
ESTIMATED MONTHLY COST PER HORSE	\$8.50 per syringe at PSEH \$255 a month	\$134 depending on supplement & dosage	\$40-\$130 depending on supplement & dosage	\$65-\$320 depending on supplement & dosage
SURGERY COVERAGE	\$15,000	\$10,000	\$10,000	\$8,000- \$10,000 based on supplement selection
MEDICAL COVERAGE	Up to \$800	\$800 per colic episode	N/A	N/A
ELIGIBLE WITH CHRONIC COLIC	✓	✓		
ELIGIBLE WITH PREVIOUS COLIC SURGERY	✓	✓		
ANNUAL WELLNESS REQUIREMENTS		✓	✓	✓
MUST BE PURCHASED THROUGH YOUR VETERINARIAN	✓			

*Coverage is based on diagnosis. Not all colics are covered.
Prices are subject to change without notice.*



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